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E.D.G.E. Acoustics Releases the GX400 Competition Grade Gaming Headset

**Gamers Challenged to “Take Their Game to the EDGE” and Hear What
They’ve Been Missing**

Elk Grove Village, IL, November 26, 2007 – E.D.G.E. Acoustics, the gaming audio division of Etymotic Research, proudly announces the release of their premiere product - **the GX400 gaming headset**. Providing electronic game enthusiasts with unsurpassed audio detail, noise isolation, and a high-sensitivity in-line microphone, the GX400 offers an uncompromising approach to gaming headset technology. Starting today, the GX400 will be available online at Amazon.com, E.D.G.E. Acoustics’ exclusive launch partner.

With game designers applying increased sophistication to the development of in-game audio, music and sound effects, the GX400 enables gamers to experience all of the richness and sound details present in their favorite games. Not only does this increase the players’ enjoyment of the game, it can have a dramatic effect on players’ performance by enabling them to react to the subtle audio cues that they had been missing

In fact, extensive research and design was a key element of the E.D.G.E. technology development. Etymotic created a unique PC game and executed randomized, controlled trials to measure the impact of high fidelity earphones on gamers’ performance. This unique audio benchmark determined that E.D.G.E. technology provides a proven advantage to gamers.



GX400 in Ruby Finish

The GX400 is the flagship product in the E.D.G.E. Acoustics product line. By applying Etymotic’s best technology and proven capabilities in sound isolation and audio accuracy to harness the various audio components heard in video games, the E.D.G.E. products represent the pinnacle of gaming earphone technology.

Fitted with universal (VOIP) connectors, the GX400 is compatible with personal computers, Sony’s PSP® portable gaming device, MP3 players, and most standard VoIP hardware. The GX400 is available at Amazon.com in either a matte black or ruby finish. The GX400 carries a suggested retail price of \$179.00.



About E.D.G.E. Acoustics

E.D.G.E. Acoustics is a division of Etymotic Research, a world leader in high-fidelity noise-isolating in-the-ear earphones. Etymotic – whose name means “true to the ear” – designs, develops and manufactures products to measure, improve and protect hearing. For 25 years, Chicago-based Etymotic Research has been creating products used by musicians and others who insist on superior sound quality. For more information, visit <http://www.edgeacoustics.com>

**High-Resolution Photography Available!
Review Units Available for Qualified Media.**

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**FOR
IMMEDIATE
RELEASE**