



PR Contact: Carl Gersh
BeSeen Communications
Phone 856.996.0400 x811
E-mail carl@beseenow.com

PDX LAN Participants to Experience the Audio Advantage from E.D.G.E. Acoustics

E.D.G.E. Acoustics to be the Exclusive Headset Sponsor of PDX LAN 11; Offers Over \$1,000 in Prizes

Elk Grove Village, January 1, 2008 – E.D.G.E. Acoustics, the gaming audio division of Etymotic Research, has announced that it is the exclusive audio headset sponsor at PDX LAN 11. As a sponsor, E.D.G.E. Acoustics will be giving gamers the opportunity to experience the company's flagship product, the **GX400 gaming headset**, and also providing over \$1,000 in prizes.

Held in Portland, Oregon, PDXLAN is one of the leading LAN parties on the West Coast. Already sold out, PDXLAN 11 will host over 650 computer gamers hailing from across the United States and Canada, four days of straight gaming. The event features a series of casual and competitive tournaments in which gamers can compete and win prizes. Unlike professional gaming tournaments, PDXLAN is open to everyone, not just "pro" gamers.

E.D.G.E. Acoustics will be on-hand at the event to demonstrate how the GX400 offers an uncompromising approach to gaming headset technology. Engineered to meet the demanding needs of gamers, the GX400 offers unsurpassed audio detail, noise isolation, and a non-obtrusive, high-sensitivity, in-line microphone. PDX LAN attendees will be able to take trial units of the GX400 for a "test drive" on their own systems at the event and, for those who wish to purchase a pair, E.D.G.E. will offer GX400 units for sale at a discount to attendees.

Just released this holiday season and available at Amazon.com, the GX400 has already received strong positive gamer response for its capability to accurately reproduce all of the richness and sound detail programmed in their favorite games. Not only does this increase the players' enjoyment of the game, it also can have a dramatic effect on players' performance by enabling them to react to the subtle audio cues that they had been missing. The GX400 is available at Amazon.com in either a matte black or ruby finish. The GX400 carries a suggested retail price of \$179.99.

About E.D.G.E. Acoustics

E.D.G.E. Acoustics is the gaming audio division of Etymotic Research, a world leader in high-fidelity noise-isolating in-the-ear earphones. Etymotic – whose name means "true to the ear" – designs, develops and manufactures products to measure, improve and protect hearing. For 25 years, Chicago-based Etymotic Research has been creating products used by musicians and others who insist on superior sound quality. For more information, visit <http://www.edgeacoustics.com>

